

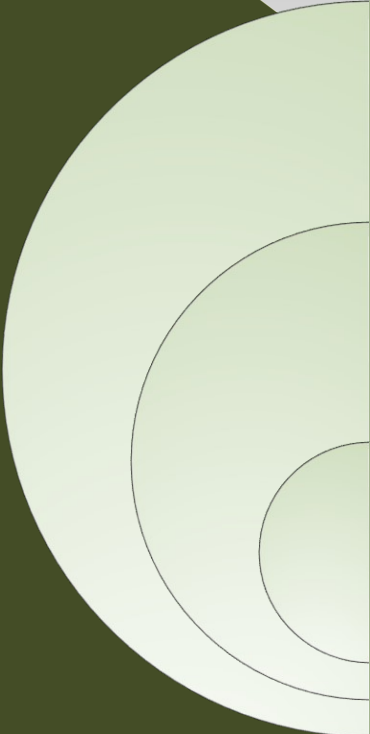
RV Rental Business Startup Guide

How to start a successful RV rental
Business from home without
a big investment



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Executive Summary



The Concept	<ul style="list-style-type: none">• Earn extra income from existing idle RV assets
The Opportunity	<ul style="list-style-type: none">• Offset costs• Earn substantial income
The Potential	<ul style="list-style-type: none">• Small operation offsetting costs, to full time business

In this guide...

- ◎ A review of our current products and profits
- ◎ 2007 sales research
- ◎ Proposed new products
- ◎ Costs on return and investment projections
- ◎ Terms and conditions
- ◎ Strategy and schedule
- ◎ Sales and marketing needs
- ◎ Questions and answers

Our Current Products



Delivered RV Rental by Owner

- Delivered to area campgrounds and parks
- Set up for family reunions and weddings
- Temporary mobile kitchen for house remodels
- Set up and ready upon arrival of guests
- Cookware, linens, and towels provided
- No driving or towing by renters
- Damage/liability protection included



RV Transport – Delivery – Mgt.

- RV Vacation Rental Management
- Transport and delivery
- Set up and prep
- Pick up and return
- Cleaning and repair
- Storage

Business Potential

(single owner – one RV in service)

	6 Rentals/year	12 Rentals/year
Per Night Rev.	\$3,600	\$7,200
Delivery Rev.	\$900	\$1,800
Cleaning	\$300	\$600
Total Revenue	\$4,800	\$9,600
*Write off Expense benefit	\$480	\$480
** Total financial benefit of rental business	\$5,280	\$10,080

* Assumes \$200/month cost of storage, insurance, maintenance, etc.

** Assumes 20% tax bracket – (For illustrative purposes only. See tax professional for advice)

Sales Research

◎ Customers

- > 40 million camping trips per year
- > 3.9 million kitchen remodels per year *
- > 2.5 million weddings per year

◎ RV Inventory

- > 9.9 million registered RV's in North America
- > 10% of RV owners would like to rent out their RV to earn extra money

Delivered RV Rentals

- ◎ 95% less damage/insurance claims
- ◎ Fast growing market demand segment
- ◎ The convenience appeals to young and old who don't want to own or store
- ◎ Online travel booking – Over 70%
- ◎ Reduced driving = reduced carbon
- ◎ Delivered RV rental = Camping in comfort and experience focused rentals

Things to know: *Research*

[How it works](#)

[What to include in your RV rental](#)

[How to list your RV](#)

[FAQ: Rental Protection Plan](#)

[RV Vacation Rental Income & Taxes](#)

Beginning Strategy

◎ 5 Simple Steps

- > 1. Buy an RV or secure one for rentals: Your RV or consign your neighbors
- > 2. Decide where you will deliver: Locations within one hour driving distance
- > 3. List your RV for rent on RVPlusYou: Select top demand locations near your home
- > 4. Prepare your RV for rentals
- > 5. Share your business startup plans with friends and family – Go Social and connect!

Your Beginning Strategy For support and detailed information, Call us at 800-977-5444