RV Rental Business Startup Guide

How to start a successful RV rental Business from home without a big investment



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Overview of the Business

	The Concept	• Earn extra income from your idle RV
	The Opportunity	 Offset costs Earn substantial income
	The Potential	 Small cost-offset operation to full time business

In this guide...

- The RVPlusYou Service Offering
- Business potential How much can you really earn?
- Oelivered RV Rental Market
- Market Outlook: What are the numbers?
- Things to know: Links to more information
- Beginning Strategy: 5 Simple Steps

The RVPlusYou Value Proposition



Delivered RV Rental by Owner

- Delivered to area campgrounds and parks
- Set up for family reunions and weddings
- Temporary mobile kitchen for house remodels
- Set up and ready upon arrival of guests
- Cookware, linens, and towels provided
- No driving or towing by renters
- Damage/liability protection included



RV Transport – RV Rental Mgmt.

- RV Vacation Rental Management
- RV Rental Consignments with RV Owners
- RV Transport and delivery service
- Set up & prep, check in, pick up & return services
- Cleaning and repair services
- Storage and maintenance services

Business Potential (Assume single owner – one RV in service)

	6 RV Rentals/year	12 RV Rentals/year
Revenue from Nightly rental charges	\$3,600	\$7,200
Revenue from Deliveries	\$900	\$1,800
Revenue from Cleaning	\$300	\$600
Total Revenue	\$4,800	\$9,600
*Write off Expense benefit	\$480	\$480
** Total financial benefit of rental business	\$5,280	\$10,080

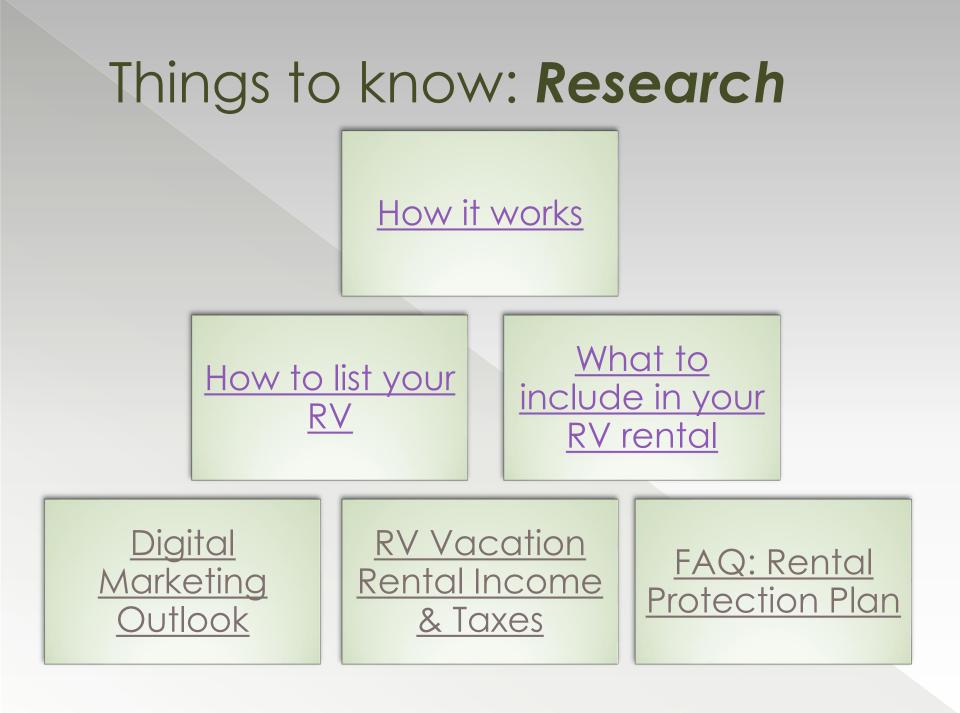
* Assumes \$200/month cost of storage, insurance, maintenance, and other miscellaneous costs ** Assumes 20% tax bracket – (For illustrative purposes only. See tax professional for advice)

The Delivered RV Rental Market

- Fast-growing segment of the \$350 million/year market
- The convenience appeals to young and old who don't want to own or store
- Online travel booking is growing Over 60% now book travel online
- Digital online marketing is fast growing
- Reduced driving = reduced carbon
- Oelivered RV rental = less damage

The Market Outlook

- Prospective Customers
 - > 40 million camping trips per year
 - > 3.9 million kitchen remodels per year *
 - > 2.5 million weddings per year
- RV Inventory
 - > 9.9 million registered RV's in North America
 - > 10% of RV owners would like to rent out their RV to earn extra money



Your Beginning Strategy

Simple Steps

- 1. Buy an RV or secure one for rentals: Your RV or consign your neighbors
- 2. Decide where you will deliver: Locations within 1 hour driving distance
- 3. List your RV for rent on RVPlusYou: Select top demand locations near your home
- 4. Prepare your RV for rentals
- 5. Share your business startup plans with friends and family Go Social and connect!

For support and detailed information, Call us at 800-977-5444